



GIVING@UCT

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A publication about the impact of philanthropic contributions to the University of Cape Town.



Students gather on the steps outside the iconic Jameson Hall, to thank our donors for their generous contributions to the bursaries that assist so many talented young people in financing their studies at UCT.

Support for bursaries makes all the difference

This year, gifts toward bursaries, made by corporations, foundations, family trusts, alumni and other individuals, totalled just under R65 million.

This, the first edition of Giving@UCT, focuses on the stories behind some of these bursary projects. Future volumes will reflect on other areas of support, but no matter what the

project, each gift to UCT makes an impact in areas of strategic importance and academic and social relevance.

Thank you to all of our donors.

Without your support, we would not be able to pursue our mission to be a leading university on the African continent, educating future leaders and addressing the challenges facing our world.

MCINTOSH MATRIARCH'S LEGACY KEPT ALIVE

Students Awarded the Marjorie McIntosh Postgraduate Bursary in Child Nursing and Midwifery



Pictured, from left to right: Associate Professor Mirette Coetzee of the UCT nursing and midwifery division, Ruth Thornton of the UCT Australian Trust office; Associate Professor Sheila Cloze; Dr Russell Ally, Executive Director, UCT Development and Alumni Department; Prof Pat Mayers and Prof Sinegugu Duma, both of the nursing and midwifery division; Lenore Plummer, also of the UCT Australian Trust office; Jasmine Erasmus, Individual Giving Manager, UCT DAD. Seated are Leneshree Govender, Thobeka Duma and Zanele Sapepo, the three Marjorie McIntosh Scholars for 2014.. Inset: Noel McIntosh, donor.

Postgraduate Child and Critical Care Child nursing students, Laneshree Govender, Thobeka Duma and Zanele Sapepo are the first award recipients of the newly-established Marjorie McIntosh Postgraduate Bursary in Child Nursing and Midwifery, supported by a fund worth R1 million, established by alumnus Noel McIntosh and his family.

The bursary was established in the name of McIntosh's late mother, Mrs Marjorie McIntosh, a practicing nurse who dedicated herself to teaching and advising underprivileged mothers on how to maintain and restore the health of their babies.

Noel McIntosh, who is based in Sydney, Australia, sent the following remarks to the first group of Marjorie McIntosh Scholars at an event to announce the awards.

"You have been selected because you have the dedication and application to make a success of your further studies. You are outgoing, likeable and able to instil confidence in mothers, and to calm babies. You are [people] who will make a lifetime of difference - you will be leaders in your communities.

You can be proud to be the first three MM scholars. Now, we invite you to help the next students in 2015. We want you to support each other

and keep together in a warm and caring way. We, [the McIntosh family], and the University, will hold a special annual awards dinner to which you will be invited. You will be introduced as successful graduates to the next group of scholars, so that you can encourage them and build a team which stays together."

Associate Professor Sinegugu Duma thanked the donors for their generous support of what is a prized medical skill in the country, noting that this program would go a long way towards helping South Africa to meet its Millennium Development Goals, reducing the child mortality rate and improving maternal and child health.



PARTNERSHIP TO CEMENT UCT'S WORK ON SCHOOLS EDUCATION

AfriSam pledges three-year sponsorship of 100-UP project

Until the start of the 2014 academic year, on average, fewer than thirty students would enter UCT as first year students from Khayelitsha, a township on the outskirts of the Cape Metropole.

In response to this poor uptake, UCT established the Schools Improvement Initiative, and, under the leadership of Dr Jonathan Clark, launched the 100-UP project in 2011, with the goal of increasing the number of students from Khayelitsha who are eligible for admission to UCT.

AfriSam, a leading supplier of construction materials, recently committed to partnering with the 100-UP project, by giving R800 000 over the next three years.

About the 100 UP project

The 100-Up project consists of a three-year academic and lifeskills interventions programme designed to increase learners' chances of admission to a tertiary institution like UCT.

At the end of 2013, the first cohort of 100-UP learners, plus 84

additional learners who were absorbed into the project during their final year of high school, finished matric, with a 100% pass rate. Of those 184 learners, 90 were made offers of admission to UCT, and 65 of them accepted those offers and commenced their first year of study at UCT in 2014.

This figure represents a doubling of the number of students coming from Khayelitsha to UCT.

Partnership with AfriSam

Because the 100-UP project represents a successful intervention model, in line with the government's imperatives on Maths and Science education, it is an ideal project for collaboration with corporate partners.

Tsholo Diale, Head of Corporate Social Investments at AfriSam and a proud UCT alumnus, told Giving@UCT that through their corporate social investments, AfriSam is working to make an impact in areas related to education, and invest in schooling projects whose purpose is to empower youth by giving them an educational advantage.

And they don't see themselves as just writing a cheque.

"We want to be actively involved

with the project, exposing learners, for instance, to the ways that chemistry and engineering work in the industrial environment, and we look forward to doing that with the learners in the 100 UP project." says Diale.

"Going forward, we will be looking at the outcomes produced by this and other similar projects, to identify aspects that can be scaled up and translated into effective broad-based education interventions that produce results."

Other funders to the 100-UP project include

HSBC Africa
Nedbank
Investec Private Trusts
UCT Trust UK

and many alumni and friends of the University who generously support this project in their individual capacities.

For more information about the 100-UP project, please visit www.sii.uct.ac.za/100-up



MASTERCLASS FOR AFRICAN SCHOLARS

UCT enters R252m partnership with The MasterCard Foundation, to help reverse African "brain drain"

The University of Cape Town has embarked on an ambitious project to help develop 300 committed future leaders from economically disadvantaged communities across sub-Saharan Africa.

UCT anticipates that this initiative will help reverse the effects of "brain drain" on the continent.

The project will commence in 2015 as part of The MasterCard Foundation Scholars Program, which will provide UCT with US\$23.5 million (about R252 million) over the next 10 years to finance the endeavour.

The international initiative will offer scholarships to deserving candidates who would otherwise not have the economic means to study at tertiary levels.

Up to 60 of the 300 participants will be South African students from

disadvantaged communities, while the other 240 students will hail from countries in the rest of Africa.

Postgraduate students will constitute 80% of the total cohort, and all of the candidates will be educated at UCT. UCT will target first-generation university students - those who will be the first members of their families to earn a university degree.

Candidates in the programme will be required to sign a declaration that will commit them to returning home upon successful completion of their studies. UCT will work closely with these students to help them secure

internships during their studies and career placement after graduating.

One of UCT's core values is a commitment to social justice and using higher education to address inequality and poverty.

"The MasterCard Foundation Scholars Program is in strong alignment with this goal. UCT and The MasterCard Foundation will work together to identify and develop young people who already have demonstrated a strong sense of commitment to their home communities," says Dr Price.

The formal launch of the project took place on 1 December 2014.

"[This project] lays the foundation for partnerships with the future academics of the continent, while addressing issues of equity, social impact and postgraduate growth"
-Vice-Chancellor, Dr Max Price

AFRICAN PHILANTHROPISTS LEAD BY EXAMPLE

Two of Nigeria's leading philanthropists support academic partnerships at UCT



UCT Vice-Chancellor Dr Max Price (right), with donors, General Theophilus Danjuma (left) and Chief Olu Akinkugbe (second from left) at an event held in Lagos to launch the UCT-Nigeria Academic Endowments.

The Centre for Comparative Law in Africa launched two exciting projects this year, thanks to the philanthropy of eminent Nigerian benefactors, General TY Danjuma and Chief Olu Akinkugbe.

The TY Danjuma Fund for Law and Policy Development in Africa was endowed this year through a generous gift of over R55 million by General TY Danjuma.

The fund is to be applied towards research, capacity building and research dissemination events aimed at developing African solutions to African issues, in response to the ongoing changes in the economic, social and political landscape of the continent,

including the growing global investment interest in Africa.

"My donation is to the university, for all African countries not just Nigeria. The University of Cape Town will administer the fund, they will make sure that only the interest earned on the endowment will be spent on research every year, so the endowment is in perpetuity," said General Danjuma, speaking at the signing of the memorandum of understanding, in Lagos earlier this year.

The gift by Chief Olu Akinkugbe is being used to endow an academic visitors program designed to support the conduct and publication of research to advance and improve business policy frameworks across Africa.

Both the Olu Akinkugbe Business Law in Africa Fellowship and the TY Danjuma Fund for Law and Policy Development in Africa were launched at a UCT-CCLA event held in Lagos on 6th May 2014, hosted by the Vice-Chancellor, Dr Max Price and attended by the distinguished benefactors, among other eminent guests.

Said Dr Price, "For us at the University of Cape Town, our Centre for Comparative Law in Africa draws on the strength of comparative methodology to research into the multifaceted field of law on the continent. Thus, we realise the need to develop a continental approach to law and its development since the experience of one African country can benefit another."

ALUMNI UNITE AROUND COMMON INTERESTS TO SUPPORT BURSARIES

College House Alumni establish bursary fund



Inspired by the fellowship and revelry experienced at a 2013 reunion, a group of College House alumni have set up a bursary fund, which they are working to endow into perpetuity. The bursaries are to be awarded to students residing in College House, with academic merit, who are in financial need, and embody the ethos of the "Unfading Spirit of Youth."

Awards made in the spirit of the 1968 sit-ins



In 1968, a group of around 600 students led a sit-in to defend the appointment of Archie Mafeje to UCT's academic staff, against the apartheid government's demand to withdraw the job offer on grounds of race. The veterans and friends of the sit-in have established a bursary, and made the first awards in 2013, funding four diverse postgraduate research projects all focused on innovative interventions around the issue of social exclusion.

"WRAP-AROUND" SUPPORT MODEL HELPS DELL YOUNG LEADERS SUCCEED



Adam Wei, a second-year student and Dell Young Leader, addresses the audience about the impact of the Dell Young Leaders programme on his UCT career, at an event to recognise donors, held at the Vice-Chancellor's residence.

Currently in its fifth year, the Michael & Susan Dell Foundation's Dell Young Leaders programme seeks to level the playing field for high-potential but disadvantaged first-generation university students.

The programme works with exceptional students who have a track record of overcoming adversity, and who show the potential to become leaders in their professional lives and communities.

By offering comprehensive support throughout these students' university careers, the programme not only helps them to graduate, but also places a strong focus on preparing and assisting them to find meaningful employment in their chosen professions.

The Dell Young Leaders

Programme is offered at UCT and the University of Pretoria, with the application process being run through the two universities and the Michael & Susan Dell Foundation.

To date, 365 Dell Young Leaders bursaries have been awarded across both campuses, with an average bursary cost of R150 000.

This year, a third cohort of Dell Young Leaders will graduate from UCT.

The University of Cape Town is proud to be associated with this project, and wishes this year's graduating cohort of Dell Young Leaders all the best for their future.

For more information, and to be inspired by the work of this programme, visit the Michael and Susan Dell Foundation's YouTube channel at www.youtube.com/user/DellFamilyFoundation

PRODUCING AFRICA'S NEXT GENERATION OF LEADERS

The Klaus-Jürgen Bathe Leadership Programme was signed into being in March this year, to fund selected undergraduate students for the remainder of their studies at UCT.

The bursaries will cover students' tuition, residential fees (including meals) and allowances for books, stationery and transport, to the tune of R120 000 per student per annum.

Unlike most bursary programmes at UCT, the KJ Bathe Leadership Fellowship does not consider financial need as a factor. Indeed, academic achievement and leadership potential are the primary selection criteria.

The Fellowship is funded by a gift to the university from UCT alumnus Klaus-Jürgen Bathe, world-renowned Professor of Mechanical Engineering at the Massachusetts Institute of Technology.

Bathe graduated from UCT in 1967 as the best student (gold medallist) in the Faculty of Engineering for that year, and was awarded an honorary DSc (Engineering) degree by UCT in 2013.

Bathe and UCT's Professor Alphose Zingoni agreed over dinner last year that Africa's future prosperity would be secured if enough was invested in educating and nurturing a critical mass of young people to become excellent



The first group of Klaus-Jürgen Bathe Leadership Fellows, pictured here with programme Director Professor Alphose Zingoni, Vice-Chancellor Dr Max Price, and Development and Alumni Department Executive Director Dr Russell Ally. Inset: Klaus-Jürgen Bathe, donor.

leaders.

Zingoni was appointed director of the programme and is responsible for it delivering its objectives. A programme administrator has been appointed to manage its day-to-day affairs and serve as the Fellows' first port of call.

"The main focus will be on educating and nurturing promising UCT students to become future leaders in South Africa and on the African continent, to produce graduates with excellent leadership qualities and with a strong sense of social justice, who will go on to play leading roles in government, society, business and industry." - Klaus-Jürgen Bathe, alumnus and donor (pictured, inset).

The first cohort of students was announced in November 2014, and will take up the awards with effect from January 2015. They will read additional UCT courses geared specifically toward honing their leadership skills, and in the second year of the fellowship, will be required to spend up to six weeks attached to an approved organisation in either South Africa, Germany or the USA.

This, say programme organisers, is to provide Fellows with the opportunity to interact with successful

leaders (not necessarily in the same field as their degree studies), and learn through observation how sound leadership plays a crucial role in the successful running of complex organizations, government departments and public institutions.

While the programme was initially conceptualised to fund ten students at a given time, due to the high number of impressive applicants, this number has been increased to sixteen.

To support the bursaries for the additional students, Professor Bathe generously increased the gift amount by an additional amount of R1,7 million, bringing the total gift to just under R11 million.

"The sine qua non for improving any society, is a critical mass of educated leaders" said Vice-Chancellor Dr Max Price at a recent event to award the bursaries to the first cohort of Klaus Jürgen Bathe Leadership Fellows. "I see this programme as becoming a truly iconic one, and the University of Cape Town is very proud to be its host institution."

UCT CALLING



Phonathon 2014 receives record support



Vice-Chancellor Dr Max Price (centre) with DAD staff and the student callers who raised R5.4 million in once-off gifts and pledges, during the university's annual phonathon.

"I get many unsolicited calls from a number of organisations, and I've never engaged with the person on the other end before, so whatever the recipe is that you were taught, please stick to it."

So said alumnus Athol Gordon, who made a five-year pledge toward the UCT Phonathon this year.

Mr Gordon was speaking at an event to close off the most successful phonathon in UCT's history.

Forty four students took part in a

four-week campaign to contact over 12 000 alumni. They set an ambitious fundraising target of R1.5-million, which was met within the first week of the campaign.

In total, the students raised over R5.4 million, in a combination of immediate gifts, and pledges of annual or monthly donations, most of which are to be applied to the University's student financial aid program.

This is the fifth time that UCT has held a phonathon, and the

second time that this has been done in partnership with Rux Burton Associates (RBA), a telephone fundraising consultancy firm based in the UK.

At the celebratory event to mark the end of their campaign, Executive Director of the Development and Alumni Department, Dr Russell Ally, praised the callers, remarking, "Through your efforts, you've made an enormous difference to many students, who will benefit for years to come."



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To pledge your support to these or other bursary funds, please contact Jasmine Erasmus, Individual Giving Manager
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